

## DENTAL HOUSE

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### **RE: Exiting the Blue Cross Blue Shield insurance network**

To my dear patients with Blue Cross Blue Shield (BCBS) insurance,

I am so sorry to inform you all that after nearly a decade of being a BCBS provider, I can no longer afford to remain in-network. The cost of doing business for dentists has increased to the point where, in some cases, my BCBS reimbursements fall below my materials cost alone. After adding in the cost of my time and assistants' time, I simply cannot continue being an in-network provider.

The good news is that if you would like to continue being treated in my office, we should be able to continue providing dental care, out-of-network, and not much will change.

Over the past year, I have been unsuccessful in my attempts to negotiate with BCBS. I tried my best to stay in-network through these tough times but I pray that you all understand how hard it is for me to continue with this insurance company when the costs of running my practice have skyrocketed. Since the pandemic, some of my materials have *doubled* in price.

If you have any questions at all, please know that we welcome your calls. My patient family is very, very important to me and this decision to leave the BCBS network was extremely difficult but I had no choice, given the state of the dental industry and economy today.

Very truly yours,



Dr. Rachel Park, DDS

*Dated:* November 5, 2023

